



ALEXANDER SARRAIN

2D/3D Animator & Digital Illustrator

CONTACT



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SarrainArts.com



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LOCATION
Gainesville, Florida

LANGUAGES

Spanish & English — Native / Bilingual

SOFTWARE

- Adobe After Effects
- Adobe Animate
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Media Encoder
- Toon Boom Harmony
- Clip Studio Paint

CORE SKILLS

- 2D Animation
- Keyframes & In-Betweens
- Storyboarding
- Character Design
- Character Illustration
- 3D Modeling
- Vector Illustration
- Motion Graphics

SUMMARY

2D/3D animator, digital illustrator, and motion graphics artist with 8+ years of professional experience creating high-end animation and illustration for brands, studios, and federal education programs. I take projects from concept to final delivery — character design, storyboarding, animation, and post-production — with one goal: exceeding expectations and earning repeat business. Portfolio and selected work at SarrainArts.com.

WORK EXPERIENCE

University of Florida — Bilingual Interviewer

April 2026 – Present · Gainesville, FL

Assign interviews and collect information for English- and Spanish-speaking respondents.

Sarrain Arts — Freelance Animator & Illustrator

December 2022 – Present · Gainesville, FL

Create high-quality commissioned animation and illustration for companies and individual clients, delivered on schedule. Selected clients include Carpe Omnia Day Spa, Riverside Smudge Pots, DPYgopro, Vixen's Hyper Fixations, Aries Heat Candles, and more.

Skull Servant Deals — Owner & Manager

December 2020 – Present

Own and manage an online trading card shop — inventory, branding, marketing, and customer relations.

UF Lastinger Center for Learning — Motion Graphics Specialist

May 2022 – April 2026 · Gainesville, FL

Supported UF's creative team with motion graphics, illustration, web graphic design, video editing, and animation. Produced engaging video and interactive lessons for federal education programs serving teachers nationwide, managing deadlines across concurrent projects.

Big Jeff Online Inc — Motion Graphic Artist

January 2025 – February 2025

Delivered motion graphics assets on a short-term contract.

ALEXANDER SARRAIN

WORK EXPERIENCE (continued)

Bit Real Estate Exchange (BRX) — Lead Illustrator & Animation Specialist

February 2022 – August 2022 · Remote

Promoted to lead the creative department. Developed illustrations, concepts, and animations for web and promotional campaigns, owning the full pipeline: concept, proposals, character and prop design, storyboarding, and animation.

Renew Democracy Initiative — Animator

January 2022 – May 2022

Lead animator supporting the video team across pre-production and production — scriptwriting, asset creation, storyboarding, and 2D animation for social video.

Dos Leprechauns — Graphic Design Artist

January 2017 – December 2018 · Remote

Designed illustrations for merchandise, websites, and social media to strengthen brand engagement.

DpYGO — 2D Animator

December 2017 – January 2018

Animated a YouTube channel intro end-to-end: keyframes, in-betweens, clean-up, storyboarding, coloring, and animatics.

Riverside Smudge Pots — Graphic Illustrator

February 2017 – December 2017

Created designs and illustrations for merchandise, web, and social to grow customer engagement.

ADDITIONAL EXPERIENCE

Bilingual customer support representative and team supervisor — **Alorica** (2016–2018) · Technical support agent — **Convergys / Dish Network**, Santo Domingo, DR (2012–2013) · Phone banker — **Wells Fargo** (2014). Earlier acting and modeling work (2006–2013).

EDUCATION

Miami International University of Art & Design

Bachelor of Fine Arts, Computer Animation · December 2021

CERTIFICATIONS

Agile Project Leadership · Agile Foundations · Agile at Work: Driving Productive Agile Meetings · Scrum: The Basics · UX Research for Agile Teams

AWARDS

1st Place — School Business Simulation Award · **2nd Place** — Monterrey Institute of Technology Business Simulator Award

REFERENCES

Michael Kern — Video Team Lead, Renew Democracy Initiative

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Jose De Leon — Strategic Initiatives Mathematics Coordinator, UF

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Trisha Tamayo — Client, Carpe Omnia Day Spa

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